



U.S. European Command

Communication and Engagement Directorate

Media Operations Division

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Social Media Comment Policy

To maintain a respectful dialogue, we've posted the guidelines of our comment policy below. In short:

- **Stay focused.** All viewpoints are welcome, but comments should remain relevant to the content posted by the U.S. European Command (EUCOM) Facebook page.
- **Be respectful.** Personal attacks, profanity, and aggressive behavior are prohibited. Instigating arguments in a disrespectful way is also prohibited. Comments or submissions that contain the following will be removed: vulgar, profane, hateful, or abusive language or images; personal attacks of any kind; or offensive terms that discriminate against specific ethnic, national, or racial groups.
- **Tell the truth.** Spreading misleading or false information is prohibited.
- **No spam.** Repeated posting of identical or very similar content in a counter-productive manner is prohibited — this includes posts aggressively promoting services or products. We will remove comments that are spam, are clearly “off topic” or that promote services or products.

We retain the discretion to determine which comments violate our comment policy. We also reserve the right to remove comments. The views expressed within posted comments do not necessarily reflect those of the U.S. Department of Defense, the U.S. European Command, or the federal government. We recognize that the Web is a 24/7 medium, and your comments are welcome at any time. However, given the need to manage federal resources, moderating and posting comments should only be expected to occur during regular business hours.

EUCOM collects no personally identifiable information (PII) about you unless you choose to provide that information to us. Non-PII information related to your visit to our websites may be automatically collected and temporarily stored to help us make our sites more useful to visitors. EUCOM does not share information you provide.

Reporters are asked to send questions to the relevant media office through their normal channels and to refrain from submitting questions here as comments. Reporter questions will not be answered. This comment policy is valid for all discussions on any EUCOM managed forum. Thank you for taking the time to review our comment policy. We encourage your participation in our discussion and look forward to an active exchange of ideas.

More information regarding official military social media sites and policies can be found within the [Department of Defense Social Media User Agreement](#).

Third-Party Websites

Third-party websites and applications that are not owned, operated, or controlled by the Department of Defense are integral to Internet-based operations across the Department of Defense and used to augment official communication. These capabilities include, but are not limited to, networking services, media sharing services, wikis and data mashups. A list of DOD's authorized pages and uses of these services is listed on www.defense.gov/registeredsites/socialmediasites.aspx. These sites may collect PII and may make it available to the Department of Defense and other users; however, the PII is not collected on behalf of, nor is it provided specifically for, the Department of Defense. The Department of Defense does not harvest and additionally collect, maintain, share or otherwise use such PII for any purpose other than that for which it is made available to all users.